**INTRODUCTION:**

This is an eleven-minute video about a music video created by an engineering company. The video shows a cool Rube Goldberg machine and lessons learned while taking on this challenge.

**LINK:** <https://www.ted.com/talks/adam_sadowsky_how_to_engineer_a_viral_music_video>

Music Video – engineering a music video,

\*helpful hint, put close caption on while watching the video

**QUESTIONS:**

#1. Adam Sadowsky begins this video by stating that this video is about

MUSIC, \_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_.

#2. The name of the group, in this music video is, OK GO.

What is the name of the song in this video?

#3. How you would explain what a Rube Goldberg machine is?

#4. Why do you think the audience laughed when the speaker shared the 10 Commandments?

Limitations and then added that the band, “wanted all this done ins ‘one shot.’” - (alternatively, in one video shoot; why it is funny for engineers to hear all these parameters and they also hear, ‘do - it in one video take?)

#5. What are some **Life Lesson learned?**

Small stuff \_\_\_\_\_\_\_\_\_\_\_\_\_\_ but is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Planning is incredible \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and so is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Put reliable stuff \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

LIFE CAN BE \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

#6. Write a response to two of the choices below.

1. What do you think was the most challenging part of the video, why?
2. What connections can you make from your learning (in engineering class this year) to this video?
3. What connections can you make with this song title, to your world today?
4. What Life Lesson mentioned in this video relate to your world? Why or how?